

Abandoned/Distressed Properties

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All over America, people have walked away from their real estate for one reason or another. Divorces, major illnesses, a death in the family, financial trouble, job relocation, etc. are a few of the reasons. Many of these owners are still paying the mortgage every month because they want to preserve their credit. They might like to rent or sell the property, but they feel that no one will want the property in the poor condition that it's in, and they don't have the money to fix it up. They just keep making the payment.

My presentation teaches a person how to find these "abandoned/distressed properties", find the owners, and structure a transaction that is mutually beneficial to both parties. The student also learns how to "automate the process" of finding the property and the owners, thus creating a cookie-cutter type business where the student gets the abandoned properties "chasing them", rather than the other way around. The "Abandoned Property" presentation includes case studies of people who have used the Abandoned Property system and made significant profits.

The profit potential is higher than one would expect because of the mindset of an owner who has walked away from his/her property. They have a "property headache", and are usually not interested in squeezing every dime of equity out of the property. They simply want out...

My presentation is well received all over the country because of the number of abandoned property found all over the country. People have the *"Oh yeah, I've seen those properties before! I've always wondered how to make money with those types of properties"* experience.

Thank you for your consideration.

Reggie Brooks